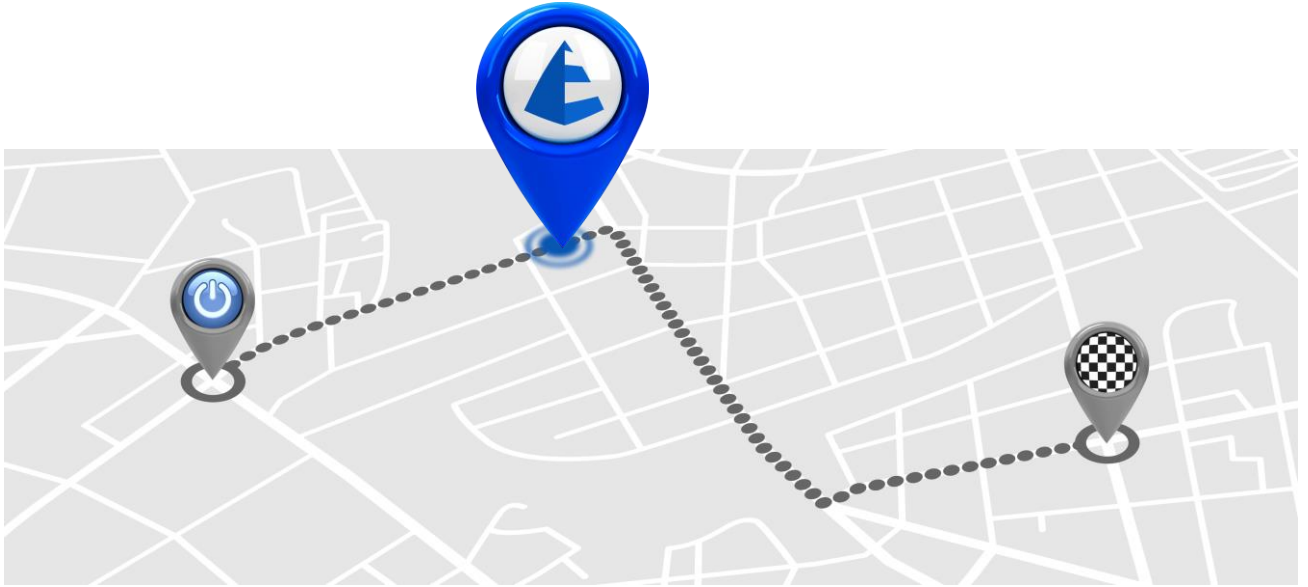


Acting instead of Reacting

AppEx guides you through your project -  
proactively and transparently



AppEx is an innovative cloud-based tool, which guides you securely through your project while ensuring transparency. AppEx protects you from unpleasant surprises at each phase of your project.

30% of the time in projects is wasted on solving preventable problems.



#### **Urgent instead of Important**

In the design and construction industry urgent problems have to be solved quickly every day. As a result, there isn't enough time to pre-plan or verify the activities that matter. Important questions get overlooked or remain unanswered.

#### **Unstructured Expertise**

There are many digital offerings for project management tasks. However, project teams often document the company expertise, manage risks, or pre-plan scopes of work using antiquated tools like static checklists or spreadsheets.

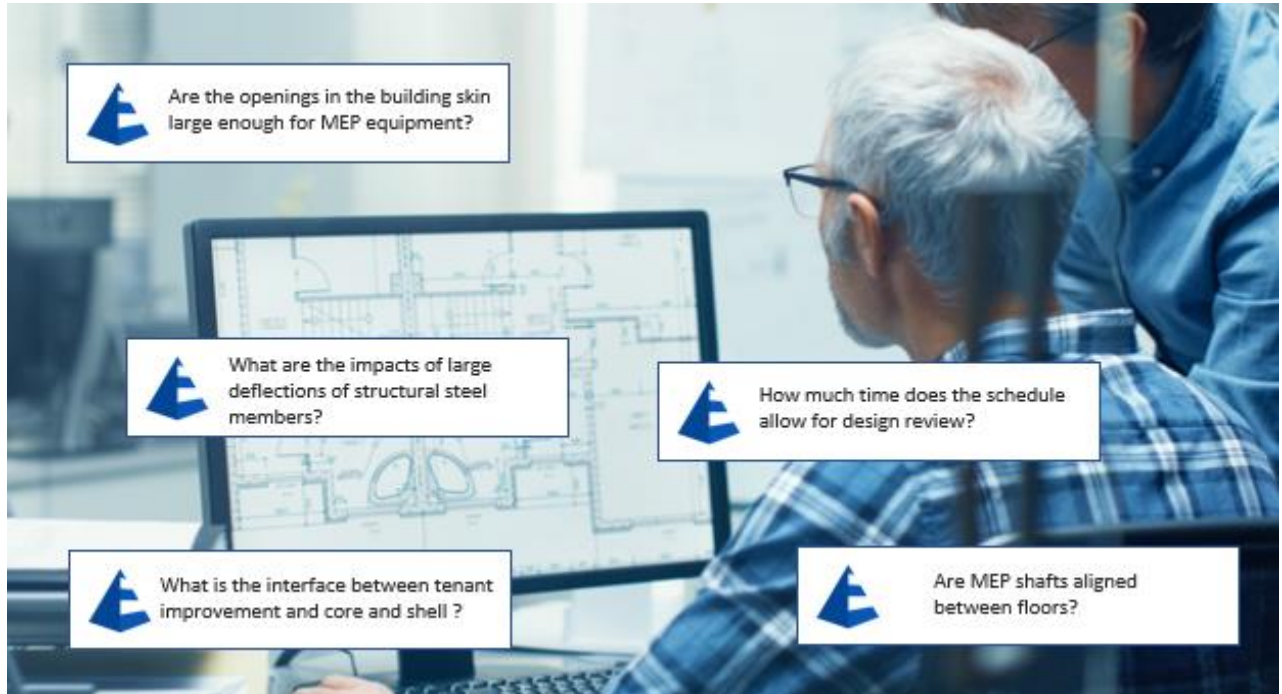
In the worst case no digital tools are available and the collected knowledge reaches projects in the form of shared memories or anecdotes.

#### **Unpleasant Surprises are a Drag on Resources**


This always results in repeated preventable mistakes, misunderstandings, omissions and errors, which cause delays, extra work, change orders, warranty cases and insurance claims. This is a drag on the project resources.


Estimates suggest that the resulting **extra costs from preventable problems amount to between 1% and 2% of the total project costs.**

AppEx guides you through your project like a virtual coach and continuously asks you the important questions at the right time.




The AppEx software is a comprehensive tool for knowledge management, planning, and controlling. It ensures that projects are designed and built efficiently and without surprises.

 AppEx is like a GPS device that provides you with **transparency** in all project phases: is the project team on track?

 AppEx reduces conventional error-prone static checklists with professional tools built on top of **dynamic checklists**.

 AppEx is an **efficiency booster** that saves time and increases efficiency.

 AppEx readily ties into the **Microsoft environment** (Teams®, Planner®, To Do®, Sharepoint®).

Visit [www.appex.ch](http://www.appex.ch) for a complete overview of the AppEx functionality and benefits and see how you can deploy AppEx in your firm.

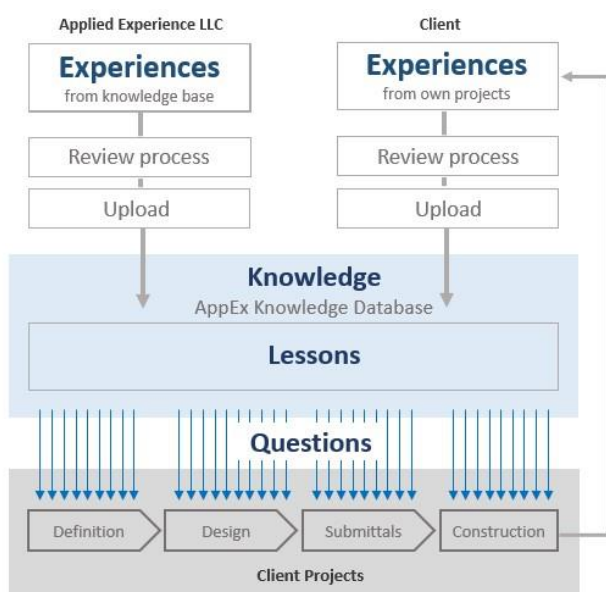
# AppEx is professional knowledge management.

## AppEx-Software

### Applied Experience

AppEx is the first purpose-built solution for the efficient and comprehensive management of your expertise. This innovative software addresses the existing shortcomings in knowledge management, pre-planning of work and risk control, which often lead to unnecessary surprises in projects.

AppEx is based on a detailed, proven process model for the design and construction phases of building projects. At its core is an extensive knowledge database. Experiences get converted into question-based lessons, which are asked proactively during the relevant phases of the project.



With an AppEx licence you gain access to a knowledge base consisting of over 2,500 lessons.

### AppEx unleashes Potential

Using AppEx frees up resources for value-adding tasks, which in the past have been held back by the need to react quickly to unexpected problems, or to address urgent issues of low importance.

## Consulting and Project Support

In addition to setting up and customizing the software platform, Applied Experience LLC also offers consulting and project support as required by your specific needs. Many clients have asked us to manage their AppEx platform in an effort to conserve their resources, or because they lack the required staff. We offer:

- Platform set-up and training of employees
- Collaboration with project teams for the pre-planning of work, controlling and risk management tasks.
- Scheduling and moderating lessons learned or risk review meetings.
- Ongoing documentation of new experiences and lessons in the knowledge database.

## Applied Experience

Applied Experience LLC is a company dedicated to knowledge management in design and construction. Our clients include innovative firms including owners and their representatives, architects, designers, general contractors and construction managers.

Visit our website to learn more about how you can prevent predictable, unnecessary problems in your projects. Or better yet, contact us for a brief online demonstration of the AppEx software, free of any obligations.

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